



Youth
Sailing World
Championships

Youth Sailing World Championships 2021

Bid Guidelines





Youth Sailing World Championships

This document is designated for parties as a guide and specification of requirements for bidding for Youth Sailing World Championships in 2021. Any party should have the approval of the intended host countries MNA.

World Sailing (WS) is the world governing body for the sport of Sailing, recognised by the International Olympic Committee (IOC). Founded in Paris in 1907, World Sailing now has 144 Member National Associations.

World Sailing has a clear and ambitious vision:

A world in which millions more people fall in love with sailing; inspired by the unique relationship between sport, technology and the forces of nature, we all work to protect the waters of the world.

This guide is intended for MNAs, parties and cities wishing to bid to host the Youth Sailing World Championships. It is an outline specification of minimum requirements for both the sports competition and the on-shore events and sets out the rights and responsibilities for each party in hosting an event.

We strongly encourage bidders to contact World Sailing seeking any clarification on the requirements related to host this event.



Vision for the Youth Sailing World Championships

The pinnacle youth sailing performance event; showcases the future stars of the sailing world; in an Olympic themed championship where all sailors are put on level playing field; introduces future heroes and heroines, who inspire other young sailors from all around the world.

Strategic themes:

- Strategic priority at youth level for developed nations and the world's best youth sailors.
- An essential 'stepping stone' for emerging nations looking to send sailors onto the Olympics.
- The Championship gives as many World Sailing member nations as possible the chance to compete against each other in an atmosphere of mutual friendship and respect.
- Exposes competing sailors to Olympic level championship management and an Olympic-type experience.

Venue Requirements: Sport



Venue Requirements: Sport

World Sailing (WS) is seeking compact integrated venues that include all Administration, Race Management, Boat Parks, Field of Play, Accommodation, Media Centre, Ceremonies and Spectator facilities. The overall size of the venue and the plan for communications and logistics are vital considerations.

It is essential that the competition venue ensures a lasting legacy to the sport of sailing in the region and should be run in a sustainable and environmentally sensitive way.

Equipment Supply

All competition race equipment (competitors boats and boards) are supplied and shipped from manufacturers to the venue. The cost of shipping shall be the financial responsibility of the Organizing Committee.

WS will give advice on the logistics of the shipping and delivery of the equipment but sufficient container unloading space is required along with a secure area for storing spare equipment in either a lockable building or storage containers.

The equipment suppliers will be expected to provide the following staff free of charge for the servicing and management of the relevant equipment:

- 2 people: up to 60 boats/boards
- 3 people: more than 60 boats/boards

The cost of travel (including to and from all airports), food (good quality and healthy) and accommodation (with free Wi-Fi) of the equipment supplier staff shall be the financial responsibility of the Organizing Committee.

Meteorology

Excellent sailing conditions will be a key requirement for the selection of the Youth Sailing World Championships venue. The venue will need to provide statistical information for the time of year and hours of racing including: average wind speed, wind direction, current speed, current direction, wave conditions, air temperature, water temperature and average number of days with precipitation.

Water Quality

World Sailing is committed to selecting venues with excellent water quality. Each venue will need to provide statistical information on the water quality in the venue and on each course including:

The recreational water quality criteria used in that venue. The locations where water quality sample are taken.

Data that will allow World Sailing to determine whether the venue is fit for primary or secondary water contact including specific data for:

- Thermotolerant coliforms
- Enterococci
- Escherichia coli

Field of Play

The number of the sailing course areas shall be 4.

Course areas will need to be between 1 and 2 nautical miles in diameter. Neither changed marks nor beating legs must interfere with the neighbouring area.

Detailed information regarding depth, size and location of the course areas shall be presented to World Sailing.

All courses shall have a commercial or recreational traffic plan if needed for that specific course area.

Boat Park

The boat park area should be close to the competitors' area and the launching ramps. The following space (approximate) will be required:

One Person Dinghies	6 x 4 m. per boat
Two Person Dinghies	6 x 4 m. per boat
Multihulls	10 x 6 m. per boat
Board racks	10 x 25 meter

The dinghy park requires an area for 265 boats and 60 windsurfing boards. This area should be easily accessible for trucks to unload equipment.

CAD drawings or similar should be used to ensure boat park spaces are big enough for all the boats that are expected to enter.

In addition, there shall be a minimum of 10 water hoses for rinsing the equipment and full-time/24h security.

Appropriate cover needs to be provided for windsurf equipment. This normally takes the form of a marquee where the sails and boards can be racked up.

Flag poles for signals ashore and one flag pole for each competing nation's national flag (approximately 70 in total).

There shall be one Official Notice Board. This should be situated in a location easily accessible by all competitors, coaches and team leaders. This Official Notice Board can be created using multiple TV monitors which is the approach many events are taking now in order to reduce paper use.

A competitors' area with shade, refreshments and seating shall be provided. This area should be large enough to accommodate approximately 100 people.

Appropriate toilet, shower and changing room facilities, as well as drinking water should be provided for the competitors, coaches and officials.

Launching

Ramps for dinghies and boards, ending under the water surface with an angle of no more than 10°.

Ramps located on the prevailing windward side of the harbour and padded edges are desirable.

The ramps should be accessible from the sea, allowing for different wind conditions.

Moorings and fuel station

Mooring facilities and fuel station for coach boats, Race Committee boats, rescue boats, media (press, photography and television) will be required.

Safety

The Organizing Committee will need to provide a complete Safety Plan at least one month before the event, seeking World Sailing's approval. The Plan shall follow the requirements of the applicable legislation as well the relevant local authorities guidance and requirements.

It should include:

1. A "Participant Emergency Plan Booklet" designed for the sailors and coaches with the general emergency plan (easy to read and with the key emergency contacts), muster points and the emergency and medical extraction points and procedures (from the water and from the venue);
2. A "General Emergency Plan". A more detailed plan with Medical and other Authorities responsibilities; all the evacuation procedures ashore and from the water; the definition of the safety team (on the water, at the venue, ambulances and helicopters if appropriate) and the chain of responsibilities and all instructions in case of an emergency;

3. Medical Centre and links to Hospital and other medical facilities;
4. Tide table and official sunset times.

World Sailing and Organizing Committee

The following office space/meeting rooms are required. All offices require basic office furniture, power, hi-speed internet connection, phone lines etc. Additional requirements such as computers, photocopiers and printers shall be provided as required.

Organizing Committee and Administration Staff including:

- Registration Office
- Main Information Desk
- Regatta Office and Official Notice Board
- Competition management offices
- World Sailing Technical Delegate Office
 - An office located near the regatta office for three (3) or more people and a small meeting area, with wireless internet.
- World Sailing Race Officials Meeting Room
 - Rooms where jury members and World Sailing Course Representatives can have their meetings, leave their foul weather gear with wireless internet access and refreshments.
- International Jury
 - Three rooms (two for protests hearings). Each room should be air-conditioned, must be able to seat ten people in chairs around a large table and provide whiteboards, flipcharts etc.
 - Jury Secretary Office – adjacent to the Jury rooms with space for the Jury Secretary.
- Medical Centre:
 - First aid facilities and doctor in case of serious injuries for athletes, team support personnel, Organizing Committee personnel and volunteers should be available.
- Team Leaders & Competitors Meeting Room
 - Meeting room for daily Team Leaders' Meeting (aprox. 100 people) and initial competitor's briefing (500 people). Requires a projector, white board, projector screen, PA system, tables & chairs.

Media Centre and services

The Media Centre should accommodate a minimum of 20 Journalists / Press Officers and must be of a major international sporting event standard, including a dedicated 100 MB/s wireless high-speed internet and cable connections for the exclusive use of accredited media.

The media centre should be within close proximity of the main venue. A high-speed photocopier and black and white printing facility should be available as well as a noticeboard for key regatta information and secured storage for photographer and media personnel items.

Air conditioning and adequate refreshment provision should be available within the media centre.

Facilities and Equipment for Doping Control

A room for Doping Control is required with individual male and female toilet facilities. There should also be a desk and normal office equipment for the doping control officers and a seated waiting area for 6-8 athletes. Lockable cupboards and filing cabinets should be provided.

Other venue facilities/equipment

Recycling and non-recyclable material collection facilities need to be provided within all areas and should be emptied daily. Access to hazardous waste facilities should be available.

Official Boats

The Youth Sailing World Championships will require the following official boats to conduct the racing:

- Race Committee
 - Starting vessels (Primary Race Committee Boats) – 1 per course area
 - Pin end starting vessels (RIB or other) – 1 per course area
 - Finishing vessels – 1 per course area
 - Mark-laying and control boats – 4 on each course area
- Rescue boats (RIB) – a minimum of 2 boats per racing area only dedicated for safety and rescue, with suitably trained volunteers and the correct safety / first aid equipment
- Jury boats (RIB) – based on an International Jury of 10, 5 RIBs will be required
- PRO boat (RIB) – 1
- World Sailing Technical Delegate boat (RIB) – 1
- Press/Photo/TV Boats
 - Press Boats – a minimum of 1 boat, sufficient boats for the number of registered journalists.
 - Photo Boats – a minimum of 2 boats, each capable of handling up to 4 photographers and 740mm x 460mm x 265mm protector cases. Should the number of accredited photographers exceed 8, further boats will be required. Photo boats should include fuel and English-speaking drivers who are experienced in dinghy racing.
 - Broadcast Boats – 2 x 7m RIBs for the duration of the Championship Period (one of which will be used for the launching and retrieval of drones) including fuel and English speaking drivers who are experienced in dinghy racing.
- Suppliers support boats (RIB) – 5
- World Sailing Support Coach boats (RIB) - 2

In total, should be a minimum of 1:10 ratio – RIB boats : sailing boats

Competition Management Equipment

The Organizing Committee shall supply the following equipment which is essential for organising the event:

- Communications Equipment: VHF radios or equivalent, mobile phones and GPS units.
- Visual Signals
 - All visual signals (flags) shall be a minimum size of 60 x 90 cm and be displayed at least six meters above the water surface.
- Sound signals
 - Starting signals shall be given with guns or horns and should be able to be heard at a distance of at least 500 meters. Other sound signals shall have a similar effect.
- Marks & Ground Tackle
 - Each area shall have marks of different colours.
 - Each mark should be approximately 2 meters high and 1 meter in diameter.
 - The Marks shall have facilities for the attachment of tracking devices and will be suitable for carrying branding material.
- Competitor identification
 - Event Logo decals for all boats/boards.
 - Three-letters country code decals for sails and hulls.
 - National Flags for sails
 - Bibs with three-letter country code to all competitors, including leader bibs (yellow, blue and red). WS shall provide the design and specify the brand of competitor bibs.
 - Yellow, blue and red discs to affix to the sail to identify first, second and third positions.

World Sailing can provide a complete list of all competition equipment required.

Competitors, Coaches and Team Leaders

All Member National Authorities of World Sailing are eligible to enter a team into the Youth Sailing World Championships.

Each team will send up to three support staff. If more than one, one of the staff will be nominated as the Team Leader and the other(s) as a coach(es).

Airport transfers, food (good quality and healthy) and the accommodation (with reliable and free Wi-Fi) for all competitors, team leaders and coaches during the championship period are logistic and financial responsibility of the Organizing Committee.

World Sailing Officials and Staff

The following people, appointed by World Sailing, will be present at the Youth Sailing World Championships:

- 1 WS Technical Delegate
- 1 Principal Race Officer
- 10 WS Judges (organizers may nominate 4 national or international judges)
- 1 WS Course Representative per course area
- 2-3 staff per manufacturer (class)
- 1 WS Communications and Digital Delegate
- 1 WS Brand and Marketing Delegate
- WS President/VP
- Chair of Youth Events Sub-committee

Travel (including travel to and from all airports), food (good quality and healthy) and accommodation (with free Wi-Fi) shall be the financial responsibility of the Organizing Committee.

The WS Officials shall be accommodated in a nearby hotel, in single rooms, minimum of a three-star level, which should be a reasonably close walking distance from the Competition Venue.

The WS Technical Delegate and the Media and Marketing team, who will be on site before the Championships begin, should be accommodated as close to the competition venue as possible. Additional delegates from World Sailing will attend the event at World Sailing's cost. It is expected that the Host would help organise accommodation close to the venue for these members of staff along with the Technical Delegate.

Site Visits

The Organizing Authority will be financially responsible for two site visits before the Championships by the World Sailing Technical Delegate, the World Sailing Communications and Digital Delegate and the Brand and Marketing Delegate.

Organizing Committee Staff, Officials and Volunteers

The Organizing Committee will require a large range of experienced, professional staff to manage and deliver the Championship.

A large number of volunteers will be required for the successful running of the Championship to include:

- Race Committee Teams (International & National Officials, mark layers, safety officers)
- Venue Services (registration, regatta office, boat parks, VIP, transport, security, catering)
- Media (media centre, broadcasting)
- Ceremonies and social events
- Timing & scoring
- Event Director
- Event Secretary
- Equipment Manager
- Event Media Manager

Events, Equipment & Quotas

Event	Equipment	Quota	Sailors
Male Windsurfer	RS:X (8.5m rig) or Techno 293 Plus (8.5m rig)	60	60
Female Windsurfer	RS:X (8.5m rig) or Techno 293 Plus (8.5m rig)		
Male One Person Dinghy	Laser Radial	60	60
Female One Person Dinghy	Laser Radial	60	60
Male/ Mixed Two Person Dinghy	420	30	60
Female Two Person Dinghy	420	30	60
Female Skiff	29er	30	60
Male Skiff	29er	30	60
Mixed Multihull	Nacra15	25	50
Total Competitors			470
Total Team Leaders/Coaches			130 approx.
Total Competitors + Team Leaders & Coaches			600 approx.

The bidder has the option to also include a Mixed One Person Kiteboard event. Please contact World Sailing for more details regarding quotas, venue facilities, equipment, infrastructures, support boats, officials and other equipment and personnel.

Dates

As per World Sailing Regulations, the Championship will begin on the second Saturday of December of the year of the Championship, and finish eight (8) days later.

For 2021 the dates are as follows: 12-19 December

Entry Fee

The entry fee paid by competitors and coaches shall be approved by World Sailing as part of the contractual negotiations. The entry fee for the 2019 event was €1,000 euros. This fee is under review and may be increased. Bidders can also propose a different entry fee if justified.

Championship Schedule

Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7	Day 8
Equipment allocation	Practice races	Race day 1	Race day 2	Race day 3	Race day 4	Race day 5	Departure Day
Registration	Opening Ceremony					Closing Ceremony	

The format of Racing for the Championships will be defined by World Sailing.

A large crowd of spectators is shown from a low angle, looking towards the right. The crowd is diverse in age and appearance, with many people wearing hats and sunglasses. In the background, several tall, dark poles are visible against a clear blue sky, and some red flags are flying. The overall atmosphere is bright and sunny.

Venue Requirements: Spectators and Hospitality

Venue Requirements: Spectators and Hospitality

WS are seeking venues that both meet the sports criteria set out within the bidding guide but also are attractive to spectators and are in a location that is already an existing visitor destination.

Ideally, the venue will have an existing walk-up audience that could be engaged by the Youth Sailing World Championships.

A successful strategy could involve a partnership with another event to utilise a pre-existing spectator audience or to encourage footfall. Engagement with local governments and cities should be shown, and any evidence in support of an event village which will help attract spectators.

Engagement with spectators may include live commentary, cultural displays, athlete and coach interviews, daily leader bib presentations and other entertainment. A fan engagement zone could be created with a stage and screen.

Opportunities for local event and WS global sponsors to showcase goods and technology and stage exhibition structures should be presented. Food and beverage vendors should be secured to provide services on site for spectators.

Ceremonies

The success of the Youth Sailing World Championships is reliant on its Olympic theme and philosophy. Therefore, high-quality facilities for an Opening and Closing ceremony are required which can accommodate all competitors, support staff, volunteers, VIPs and Organising Authority staff, as well as additional spectators where appropriate. This is regarded as a key element in any bid and opportunities such as an athlete parade and presentation of local culture should be factored in.

Legacy

World Sailing is focused on the development of sailing on a global level. It is essential that hosts ensure a lasting legacy to the sport of sailing in the region and demonstrate the ability to run a sustainable and environmentally sensitive event.

A successful bid will outline a suitable legacy plan. This should describe in detail the training programs to be held for sailors, coaches and race officials along with equipment investment in the lead up to and following the championship.

A key World Sailing initiative is the 'Youth Emerging Nations Program (ENP)', which concludes each year with a scholarship incorporating a 3-4 day pre-event training camp and support during the Championships for selected sailors from Emerging Nations around the World. The host nations should be in support of this program and show the ability to provide:

- A venue to host the pre-event clinic.
- Discounted accommodation (Hotel / sports facility) close to the venue for the clinic.
- Sailing Boats (boats for the sailors attending the clinics)
- Ribs: at least 2 for both the clinic and the championship
- Training facilities (classroom with whiteboard and projector)
- Local coach with venue specific knowledge (English Spoken)

Marketing and Media Rights

World Sailing is responsible for guiding and approving the marketing, media and sponsorship of the championship.

All image and moving image rights for the championships are the property of World Sailing. For the duration of the championships and up until one year after, image rights (subject to contract) may be given to the Organising Committee, event sponsors and accredited media/broadcasters.

Event Branding

The presentation of the event venue and all communications need to reflect the standard of a world-class sporting competition. The Event Organizer will work closely with the WS Marketing team to ensure branding execution is of the right standard, and that all WS, Event and Partner assets are used effectively.

A branding plan for the event venue will be agreed and all designs will be approved by WS ahead of production.

The branding plan should include: wayfinding signage, entrance signage, event signage throughout venue, local and global partner recognition, stage and podium backdrops / dressing, leader boards, event programmes etc.

Additional public-facing engagement initiatives should be considered. For example: explanations of each class, athlete biographies etc.

Production of branding should be 100% non-PVC and recyclable.

Media

The World Sailing Director of Communications and Digital, in consultation with the Organisers will appoint an official event photographer(s) and provide copyright-free distribution pictures for use by the media and WS.

The Organisers shall be responsible for all fees and costs incurred related to Media.

Digital and mobile

World Sailing retains the right to online media platforms including social media, mobile technology and applications.

Broadcasting

The WS Director of Communications and Digital, in consultation with the Organisers will appoint a Host Broadcaster and a Distribution Partner.

The Host Broadcaster will provide copyright-free distribution pictures for use by the Organising Committee and World Sailing. World Sailing retains the right to exploit online broadcasting. At a minimum, the Host Broadcaster will be expected to deliver daily digital highlights, international news releases and social media output.

The Distribution Partner will distribute international news releases to international broadcasters as agreed by World Sailing, the Organising Committee, the Host Broadcaster and the Distribution Partner.

World Sailing retains the exclusive right to exploit online broadcasting and international rights. The Host may have the opportunity to secure local broadcast rights in the event that World Sailing is not already active in the marketing.

The Organizing Committee will provide the following facilities to be utilized by WS in the delivery of national and international TV coverage of the Championship at its cost:

- TV compound space which shall include the following minimum areas:
- Editing facility area (5m x 4m)
- Kit store (3m x 4m)
- Dedicated hard-wired symmetrical internet access with a minimum of 50MB/s for the duration of the championship;

Communications

The Event Organiser will be responsible for appointing an Event Media Manager for the lead up and during the Championships. They will be expected to formulate a media plan for national media outreach and management of all on-site media operations.

An international media plan for the event will be established by World Sailing in collaboration with the Event Media team who will be expected to deliver elements of the plan.

Commercial Rights

The Youth Sailing World Championships commercial rights are a key element of the overall World Sailing global commercial rights structure. This structure is designed to maximise commercial revenues for the benefit of the sport of Sailing. The assignment of rights between the Event Organizer and World Sailing is constructed to allow the Host to optimise local revenues, and for World Sailing to optimise global partnership revenues.

WS retains the right to appoint a Presenting Partner for the Youth Worlds. This partner will be granted branding on all collateral (as part of the Host's branding execution cost), as well as access to hospitality and sales activation space. The latter two elements will be at the expense of the partner in terms of execution.

World Sailing has a range of global partners. These partners have exclusive category rights across the full asset base of World Sailing, which includes World Sailing events such as the Youth Worlds. The specific rights vary between partner tiers, with level of branding rights granted accordingly. World Sailing will provide details of the specific rights that need to be made available to the partners as these may vary from time to time.

Event partners / sponsors, contracted by the Event Organizer, must not operate within the World Sailing defined excluded categories outlined on the following pages. The Organizing Committee shall receive prior written approval from World Sailing of the sponsor packages offered to the market and before any contract with a sponsor/partner is signed.

The table on the following page summarises the commercial rights and obligations of World Sailing and the Event Organizer.

In addition, the Event Organizer will have the right to grant aid or other support from national/regional/local government and other public institutions.

Division of Commercial Rights

Definitions

For the purposes of the commercial rights table below, the following words have the following meanings:

"Branding Rights" means the right to sell or otherwise make available advertising or branding opportunities whether at the Venues or otherwise (including on online platforms and social media), by any means, including, without limitation:

- a. shore-based advertising sites;
- b. branding on Equipment, race management boats, marks, buoys etc within the field of play, concessions, sampling, premiums, on-venue branding (such as flags, backdrops, staging, banners) equipment usage or other methods (including, without limitation, by means of so-called virtual advertising);
- c. branding on printed matter such as programmes, posters, letterheads, press releases, newsletters, flyers and tickets; and
- d. branding on the clothing and equipment of photographers, medical and security staff and race officials.

"Betting and Gaming Rights" means:

- a. the right to develop betting, gaming and/or lottery products in relation to the Championships, any Competitor and/or any national team competing in the Championships; and
- b. the right to accept (and/or authorise the acceptance of) bets in relation to the Championships, any Competitor and/or any national team participating in the Championships,

(in each case irrespective of whether the bet is a "back" or "lay" bet and further irrespective of whether the bet is accepted by a bookmaker).

"Broadcasting and Media Rights" means the right to produce, transmit, make available and otherwise distribute coverage of content and/or Championship Coverage or other services or information relating to the Championship (and any and all associated activities), together with other material, by any means of any delivery system on any delivery basis now known or hereafter devised, including by means of all forms

of media now known or hereafter developed including photograph, television, radio, video and/or audio formats, fixed media formats (including without limitation videogram, DVD, CD-Rom, Blu-ray, CDI, Mobile Technology and the Web (howsoever delivered), theatrical and non-theatrical distribution together with all rights of access to Venues for the purposes of producing the same and including, for the avoidance of doubt, the Television Rights.

“Championship Merchandise” means apparel, novelty items, pins, flags badges and other merchandise of any description relating to the Championships.

“Championship Merchandising Rights” means the right to develop, produce, distribute and license the manufacture and distribution of Championship Merchandise.

“Data Rights” means the right to create, package, sell, deliver and/or make available data, information, and statistics in textual and/or numerical form generated from the Championship in any way by means of any platform or delivery system whether now known or hereafter invented and whether delivered or made available on a stand-alone basis or in combination with Championship Coverage.

“General Merchandise” means apparel, novelty items, pins, flags, badges and other merchandise of any description not relating to the Championships.

“General Merchandise Rights” means the right to develop, produce, manufacture, distribute and licence the manufacture and distribution of General Merchandise.

“Hospitality Rights” means the right to provide corporate hospitality services at each Event.

“Official Status Rights” means the right to use words or language that state or imply official approval by or in connection with the Championships and World Sailing including but not limited to “Official Sponsor”, “Official Product”, “Official Supplier” and “Official Publication”.

“Presenting Partner” means a commercial partner that is granted the right to present a Championship, e.g. the [date] Youth Sailing World Championship presented by [Partner name].

“Presenting Partner Rights” means the right to appoint a Presenting Partner.

“Publishing Rights” means the right to sell or otherwise make available all forms of printed and/or electronic books, articles, magazines, periodicals and serialisations relating in any way to the Championship, and to sell or otherwise make available recordings, representations and images of the Championship by way of video, DVD, CD-Rom, other fixed media and home video devices, etc.

“Social Media Rights” means the rights to set up, transmit information via and/or otherwise make available official social media sites on any delivery system on any delivery basis relating to the Championships, any Team and/or any Competitor.

“Spectator Food and Beverage Rights” means the right to sell food and beverages to spectators at the Championship but, for the avoidance of doubt, does not include Hospitality Rights.

“Sponsorship Rights” means the right to sell (for cash, benefits in kind, or otherwise) sponsorship, official supplier and other associations of all descriptions in connection with the Championships, any Team and/or any Competitor.

“Television Rights” means the rights to transmit and/or make available and/or otherwise distribute Championship Coverage by means of any and all forms of television whether now known or hereafter invented (including without limitation analogue terrestrial TV, digital terrestrial television (DTT), cable TV, DTH satellite TV, IPTV, and Mobile Broadcast Technology) whether delivered and/or made available on a free, pay or pay-per-view basis as part of any linear broadcasting service or on-demand service and including without limitation any simultaneous or delayed re-transmission or making available of any Championship Coverage in whole or in part by means of the Web or Mobile Technology.

“Ticketing Rights” means the right to issue, sell or otherwise make available tickets for the Championship either alone or packaged with corporate hospitality and/or travel arrangements and to retain the proceeds of sale for such tickets.

“Title Sponsor” means a sponsor with the right to have the Championship known as the ‘[Sponsor name] Youth Sailing World Championship’.

“Title Sponsor Rights” means the right to appoint a Title Sponsor.

“Video Game” means any electronic interactive product distributed or received by any means whatsoever (whether now known or developed or discovered at any time from this time on) consisting of digitally animated graphics and words and/or music and/or other audio visual images which is played on a computer monitor or game console or any other device capable of displaying graphics or images of any description or dimension whether on a screen, a virtual reality projection or any other means (including mobile telephones and other hand-held devices) which may or may not be connected to a television monitor and which may include (inter alia) Championship Coverage and/or material based on or deriving therefrom or from any part of or otherwise related to the World Sailing, the Championships, or any Team or Competitor.

“Video Game Rights” means the rights to sell, develop, produce, publish licence or otherwise make available Video Games.

“Website Rights” means the right to set up, transmit and/or otherwise make available official websites by means of any delivery system on any delivery basis relating to the Championship, any Team and/or any Competitor.

“World Sailing Sponsor Rights” means the following rights which the EMP must ensure each World Sailing Sponsor receives:

- a. inclusion in sponsor recognition boards on Championship website and at each Venue;
- b. on-Venue branding, including the sponsor’s logo;
- c. recognition in World Sailing-issued communications (including press releases, video, across digital platforms etc.)
- d. recognition in Championship Programme and advertisements for the Championship;
- e. if the sponsor is a technical / non-technical clothing partner, the right to have space and sell goods within each Venue.

Table 1 – Division of Commercial Rights and Obligations

Rights Category	World Sailing rights and obligations	Organiser rights and obligations
Title Sponsorship Rights	World Sailing has the right to allow the Title Sponsorship Rights to be granted to the OA as part of the package for the Youth Worlds.	Can be included as part of the Sanction Fee for holding the events.
Presenting Partner Rights	Exclusive rights	No rights
Official Status Rights	Rights for World Sailing Status Sponsors to be recognised for their partner status as notified to the Organiser from time to time.	Exclusive rights for domestic partners status, as per sponsorship above.
Advertising Rights (within the Territory)	See Sponsorship Rights.	The right to have the name and logo of the Title Sponsor on all Event Collateral and the Championship Marketing Materials.
Advertising Rights (outside the Territory)	Exclusive rights	No rights
Hospitality Rights	Exclusive rights to provide hospitality to all World Sailing Sponsors either via a bespoke scheme or using the event hospitality programme. Exclusive rights to international hospitality sales.	Exclusive rights to domestic hospitality sales.
Spectator Food & Beverage Rights	No rights	Exclusive rights

Championship Merchandising Rights	Shared between World Sailing and the Organisers, but subject always to subject to agreement with World Sailing clothing partner(s).	Shared between World Sailing and the Organisers, but subject always to subject to agreement with World Sailing clothing partner(s).
General Merchandising Rights	Exclusive rights	No rights
Publishing Rights	Shared between World Sailing and the Organisers.	Shared between World Sailing and the Organisers.
Broadcast and Media Rights (within the Territory)	Shared between World Sailing and the Organisers.	Shared between World Sailing and the Organisers.
Broadcast and Media Rights (outside the Territory)	Exclusive rights	No rights
Social Media Rights	Shared between World Sailing and the Organisers.	Shared between World Sailing and the Organisers.
Website Rights	The exclusive right to determine which entity (World Sailing or the Organisers) is to create and host the Championship website. In relation to the ongoing management of the Championship website, shared rights between World Sailing and the Organisers, including the right to link Championship website to World Sailing website and have World Sailing Sponsors recognised on Championship website.	Championship website, shared rights between World Sailing and the Organisers
Data Rights	Exclusive rights	No rights
Ticketing Rights	No rights	Exclusive rights
Betting & Gaming Rights	Exclusive rights, including the right to grant to any third party any Betting & Gaming Rights.	No rights, and no involvement
Video Games Rights	Exclusive rights, including the right to grant to any third party any Video Games Rights.	No rights

The Organiser shall notify World Sailing of the identity of each potential sponsor or commercial partner and the rights to be granted, for the approval of World Sailing.

Except with the prior written consent of World Sailing, the Organiser agrees that no such sponsor's or commercial partner's business activities shall fall within any of the Excluded Sponsor Categories.

World Sailing Sponsors and Excluded Sponsor Categories

Table 2 – World Sailing Global Partner Status

The sponsors and official sponsor status' set out below are as at the date of this bid document but may change subject to contract renewals.

Partner	Partner status
Rolex	Official Timepiece Official Timepiece Partner Any similar phrase as determined by World Sailing from time to time
SAP	Official Partner of/to World Sailing Official Technology Partner of/to World Sailing Official Technology Partner of/to World Sailing of the Sustainability Programme Any similar phrase as determined by World Sailing from time to time
GAC Pindar	Official World Sailing Partner Official marine logistics and freight partner of World Sailing Any similar phrase as determined by World Sailing from time to time
Hempel	World Sailing Official Coatings Partner Official Coatings Partner of/to World Sailing Official Partner of/to World Sailing World Sailing Global Partner Any similar phrase as determined by World Sailing from time to time
Virtual Regatta	Official World Sailing Partner Official exclusive Gaming Partner of/to World Sailing Official eSports Partner Any similar phrase as determined by World Sailing from time to time

Excluded Sponsor Categories

The sponsors and official sponsor status' set out below are as at the date of this bid document but may change subject to contract renewals.

Category	World Sailing Sponsor
Automotive, including cars and car derived commercial vehicles, trucks, buses, inboard marine and industrial engines and construction equipment	As advised by World Sailing from time to time
Broadcast, audio-visual capture and distribution	As advised by World Sailing from time to time
Clothing (Technical)	As advised by World Sailing from time to time
Clothing (non-Technical)	As advised by World Sailing from time to time
Coatings	Hempel, and/or any Hempel group company
Data management and scoring	SAP, and/or any SAP group company
Energy, oil and gas	As advised by World Sailing from time to time
Insurance	As advised by World Sailing from time to time
Shipping, logistics and freight forwarding	GAC Pindar, and/or any GAC Pindar group company
Sustainability	As advised by World Sailing from time to time
Technology, including information technology of enterprise software applications and software related services	SAP, and/or any SAP group company
Timepieces, including intelligent wrist computers which have timing as a primary or ancillary function, watches, clocks and jewellery	Rolex, and/or any Rolex group company

Sustainability

The Event Organisers will submit a sustainability plan 6 months prior to the event detailing planned initiatives that support World Sailing's Sustainability Agenda 2030 for WS to approve. Organisers should adopt the guidelines for ISO 20121 – 'A specification for sustainable events' which will be audited by World Sailing at the event.

Furthermore, as a minimum, organisers should:

- Ensure no single use plastics, specifically; bags, water bottles, cable ties and banners for the event.
- Provide adequate drinking water stations throughout the venue.
- Have adequate pollution plans i.e. spill kit and refuelling procedures to ensure no fuel enters the water.
- Mark all surface water drains at the venue.
- Ensure regular litter picks to ensure zero waste enters the water.
- Know local regulations and location of any designated areas nearby.
- Record and report on utility use during the event, specifically; electricity, water, gas and petrol/diesel used.
- In collaboration with World Sailing, create a report on specific measurements as specified by World Sailing.
- Ensure all waste stations are clearly marked and provision of both recycling/composting and non-recycling are next to one another.
- Source wood that is FSC (Forest Stewardship Council) certified.
- Organise sustainability educational activity for competitors.
- Specify water only boat cleaning.

Bidding Process & Guidelines



Bidding Process

An MNA, party or city interested in hosting the event shall email the World Sailing Executive Office by 10 October 2020 to inform of their intent to bid. World Sailing will support the preparation of Bid Documents.

Publication of Bid Guidelines	September 2020
Final bids deadline	16th November 2020 at 17:00 UTC
Recommendation to the World Sailing Board of Directors	November 2020
Signature of contract and Venue announcement	December 2020

Bid Document

An MNA, party or city interested to host the event should prepare the bid document in cooperation with the key persons of the organizing committee. The bid document shall be endorsed by the MNA and provide written support from the host city, the host club and the suggested accommodation.

The bid to host this championship must follow the following principles to ensure the integrity of the event.

- The Youth Sailing World Championship is the premier competitive youth sailing event and is designed to mimic the Olympic Games experience.
- As many MNAs as possible in good standing with World Sailing can enter a team. Selection of that team is the responsibility of the MNA.
- All equipment is to be supplied free of charge to the competitor in order to create a level playing field.
- All competitors, coaches and team leaders are to stay in one location with the venue and accommodation within walking distance if possible.

The document shall be in Word or Adobe Acrobat and contain at least the following information

- Location of host venue, information about the country and region;
- Proposed dates of championship (July or December);
- Names of the host MNA, club/facility and recent event management history & experience;
- Names of the members of the Organizing Committee, including the Event Director, and the main contact person;
- Number of sailable hours per day (daylight hours);
- Local weather and sailing conditions;
- Accommodation and food arrangements (number and type of meals);
- Distance from the venue to the accommodation;
- Venue Location & Descriptions;
- Boat park & secured area;
- Launching facilities;
- Building facilities;
- Course locations
- Travel and Transport Information
- Local connections and information (airplane, train, ferry, road, taxi, bus)
- Approximate cost of travel to the host country from the following main airport hubs around the world:
 - London Heathrow, GBR
 - Schiphol, NED
 - Dubai, UAE
 - Hong Kong, HKG
- Distance to the venue from the nearest main airport;
- Detailed logistics information regarding organized transport from the nearest airport to the venue;
- Logistics information regarding equipment transport from likely ports to the venue;
- General Tourist Information
 - The venue
 - The country

- Financial;
 - A preliminary budget including the recommended entry fee (of 1000 euros or as per the bid proposal) per competitor, team leader or coach using the attached budget template;
 - Proposed arrangements for potential sponsors;
 - Financial support from MNA, Government, NOC or others;
- Photographs and satellite picture, if available, should be attached to the bid to allow the committee members a better understanding of the venue and the local conditions;
- Media and communications intentions
- Ceremonies and social event intentions
- Outline of approach to sponsorship and overall event funding
- Public engagement opportunities
- Preliminary Legacy, Sustainability and Emergency Plans

Other documents available by request of the interested bidders:

1. Budget Template
2. Event Manual
3. Event Presentation
4. A draft contract can be provided to interested bidders

Contact

All bids must be received by the World Sailing Executive Office by email by 17:00 (UTC) on 16 November 2020.

World Sailing will confirm receipt of all documentation.

All bids received will be treated as confidential.

For further information about these bid guidelines and to submit a bid please contact:

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